

**** Apologies for cross-posting ****



Experience EuroCHRIE 2015

Hospitality, Tourism and Event Industries and the Experience Economy

Manchester Metropolitan University, UK.

Extended deadline: Monday 16 March 2015

In response to requests from authors, the deadline for the submission of papers for presentation and/or posters has been extended. Please submit all papers by **Monday 16 March (midnight GMT)** using EasyChair.

CALL FOR PAPERS & SUBMISSION GUIDELINES:

The Experience EuroCHRIE 2015 conference places into an industrial and academic context the hospitality, tourism and events industries and the experience economy. We invite the submission of research and practice papers from academics, industry practitioners and postgraduate research students on:

- consumers' experiences
- the management of experiences
- sustainable experiences
- experience technologies
- educational experiences.

The full Call for Papers, Submission Guidelines (including Word document templates for poster/presentation papers) and the EasyChair submission link can be found on our website: www.eurochriemanchester.org

CONFERENCE HIGHLIGHTS:

- Experience EuroCHRIE 2015 conference runs from **Thursday 15 – Saturday 17 October 2015**, with pre-conference workshops on **Wednesday 14 October**.
- World-class keynote speakers, including:
 - **B. Joseph Pine II**, co-author of *The Experience Economy*
 - **Prof Kaye Chon**, Dean of School of Hotel and Tourism Management, Hong Kong Polytechnic University
 - **Andrea Torrance**, Vice President Operations Support, FRHI Hotels & Resorts
- Varied multi-site social/networking events:
 - Welcome Reception & First Time Attendees Reception
 - Networking Reception at **Manchester United's Old Trafford Football Stadium**, including optional tour of stadium, pitch and changing rooms [subject to match fixtures]
 - Gala Dinner at the Lowry Hotel.
- Career Academy sponsored by **REDGlobal** on Thursday 15 October.
- Pre-conference workshop on Wednesday 14 October run by our sponsor **STR Global SHARE Center**: Certification in Hotel Industry Analytics & Train-the-Trainer session.
- Pre-conference workshop on Wednesday 14 October run by our sponsor **The Total Simulator Company**.
- Discounted early bird and full-time student registration fees.

Please contact Programme Chair, Dr Amanda Miller (a.miller@mmu.ac.uk) for more information.

Web: www.eurochriemanchester.org
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